

# MSPA BEST OF SHOW

Produced some cool stuff this semester?

Coming to MSPA's Statewide Convention?

# **Enter our Best of Show contests!**

**ELIGIBILITY:** Best of Show entries must be student-produced between the beginning of the semester and the convention. Published and unpublished works will be accepted. These contests have no bearing on our Best of MS contests, so submitting some of the same items for both is perfectly normal. Your staff must also be registered for the convention.

COST: Entries are \$5 each, and staffs may submit as many entries in as many categories as they wish. There is no minimum or maximum.

SUBMISSION: All entries must be digitally submitted before MONDAY, OCT. 21 at midnight.

#### Instructions:

- Entries should either be submitted via Google Drive.
- All entries should be formatted as PDFs. For video, PDF a link to a streaming file like YouTube or Vimeo.
- All entries should have the following file name: CategoryCode\_School\_StudentName ♦ For example, a yearbook cover from Smithville High School designed by Emily Cain would be submitted as: DC Smithville EmilyCain.

## **CATEGORY CODES AND DESCRIPTIONS:**

# Visuals (Any publication)

- (VN) News Photo -Photo depicting a news event.
- (VF) Feature Photo Usually more stylized than news photos.
- (VS) Sports Photo Can be feature-style or action shots.
- (VI) Photo Illustration Artistically distorted/enhanced photography.
- (VP) Portrait Posed photography.
- (VC) Candid Informal, un-posed photos.
- (VG) Graphic Illustration Student-generated art element.

### Writing (Any publication)

(WH) Headline - Submit full story.

(WL) Lede - Submit full story.

WC) Caption - Submit with photo/visual.

(WB) News Best of Show - Complete edition of publication.

#### Design (Any publication)

- (D1) Single Page Design Any one-page design.
- (D2) Double Page Design Any two-page design.
- (DC) Book/Mag Cover Design Must be student generated.
- (DF) News Front Design Must be student generated.
- (DA) Advertisement Design -- Must be student generated.
- (DG) Infographic Used to convey info or data to audience.

#### Multimedia (Any publication)

(MN) News Story – 3 minute maximum

(MF) Feature Story – 3 minute maximum

(MS) Sports Story – 3 minute maximum

(MC) Creative Video/Show - No maximum

(MB) Broadcast Best of Show - Complete newscast

Judging Criteria: All categories will be judged on technical and aesthetic value. Judges will select up to three (3) finalists and one (1) winner in each category.

\*\* All entries become the property of the Mississippi Scholastic Press Association and may be used for promotional purposes, etc. \*\*