

IMC_Lewisburg

Homecoming Festivities

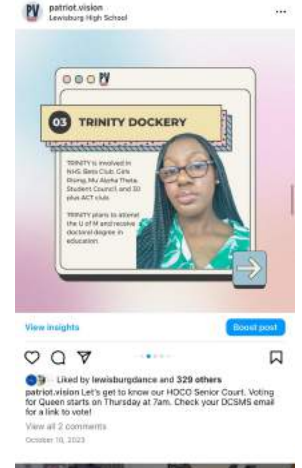
Instagram (5965 views) & Tik Tok (2549 views)

Introduction of dress up days by creating an entertaining and catchy/trendy reel.



Instagram:

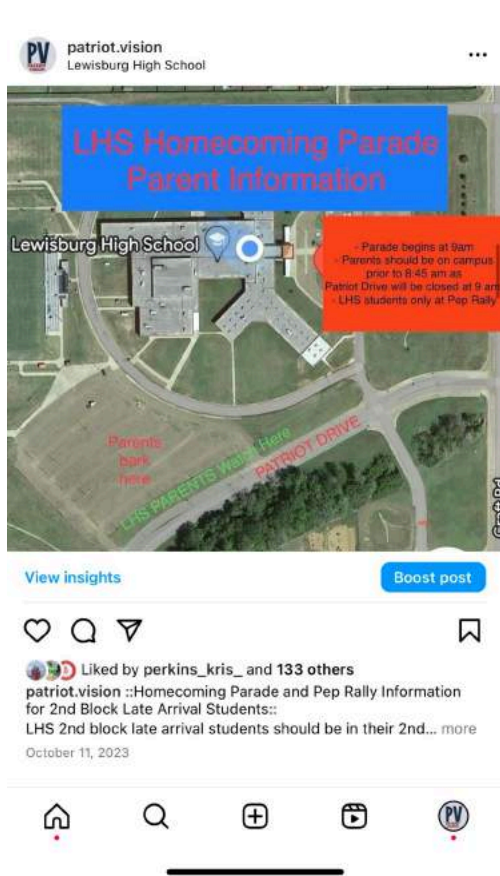
The entire student body votes on HOCO Queens. This was a way to introduce the queens to as many students as possible.



Instagram & Facebook:

Lewisburg's HOCO Parade is a big deal to the school and community. Communication via Instagram and Facebook were used to inform.

Map was also utilized on Patriot Vision's daily announcement slides that scroll all day during school hours.



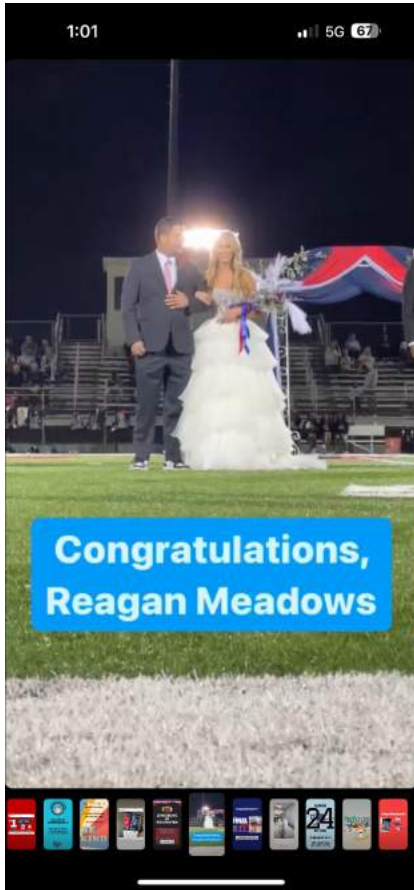
Instagram:

Creation of pep rally reel from HOCO Pep Rally.



Instagram Stories:

Posting video reaction of HOCO Queen being announced.
Advertising HOCO Shirts being sold.



Instagram & Facebook: Announcement of Homecoming Queen



Daily News:

- Anchors Dressed up each day as they reported the news.
- Special intro to match the theme of the day.

<https://youtu.be/cgzx9XgKDgU>

<https://youtu.be/n0hnPEXr6WU>

https://youtu.be/S2G1bc_mM1o

